

Leaving no one behind:

Working with key populations to reach the “first 90” in Geneva

Heide JIMENEZ DAVILA
Berne, 11 May 2017

The 90-90-90 treatment targets





GRUPE SIDA GENEVE

Genève



Médecins généralistes

Rive gauche

Hôpital cantonal Consultation VIH (tout-public)

Hôpital cantonal Consultation Dermatologie IST (tout-public)

Programme Santé Migrants

Groupe médical d'Onex

Consultation Santé Jeunes (Jeunes 16-20 ans)

Rive Droite

Checkpoint Genève (centre médical communautaire pour les hommes)

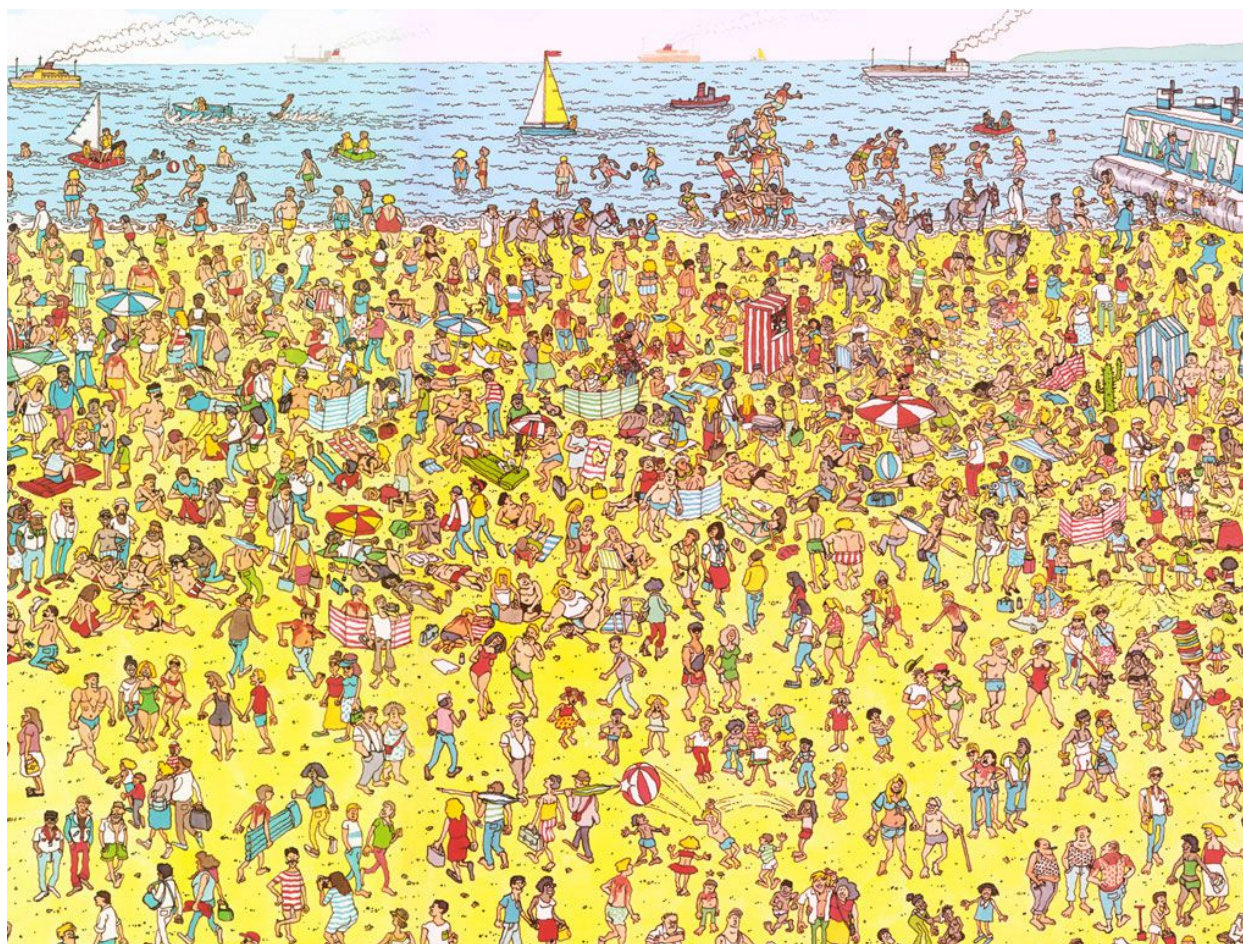
Centre médical du Léman

Centre médical de Meyrin





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Geneva: HIV incidence 2010-15

Tableau 1:
Incidence du VIH pour 100 000 habitants, par canton / région¹ et année de diagnostic, 2010 – 2015

Année du diagnostic	2010	2011	2012	2013	2014	2015
Berne	5,6	6,0	5,2	6,5	4,9	6,4
Bâle-Ville	8,7	10,2	10,7	9,5	6,3	10,4
Genève	13,1	11,3	17,3	14,5	11,7	13,3
Vaud	11,5	10,3	11,7	9,3	7,4	9,8
Zurich	13,6	11,9	11,7	10,9	9,1	9,9
Plateau suisse	4,1	4,2	4,0	5,4	5,3	3,5
Suisse orientale	4,1	3,6	4,5	3,6	3,2	2,9
Suisse romande	5,5	4,5	6,3	5,0	6,4	5,5
Tessin / Grisons	5,3	6,4	7,1	5,2	4,4	4,4
Suisse centrale	4,4	3,6	3,5	3,9	3,6	2,5
Suisse	7,7	7,0	7,7	7,1	6,3	6,5

Source: BAG-Bulletin 46 du 14 novembre 2016



GROUPE SIDA GENEVE

Groupe sida Genève in a nutshell ...

- Regional chapter of the Swiss AIDS Federation (Aide Suisse contre le sida, www.aids.ch)
 - Member of Coalition Internationale Sida PLUS
 - Established in **1987**
 - Annual budget of **CHF 2.7 m**
 - **2'600** members
 - **30** volunteers (prevention, support to PLWHIV, events)
 - **22** staff
 - **7** board members
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Core values

- We respect the dignity of all people
 - We respect diversity and promote equality of all people without distinction of any kind
 - We commit to non-judgement
 - We act in solidarity
 - We promote a community-based approach
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Organization

Communication
and advocacy

Target # 1:
General public

Prevention

Target # 2:
Key
populations

Support

Target # 3:
PLHIV



HIV diagnostics by route of transmission

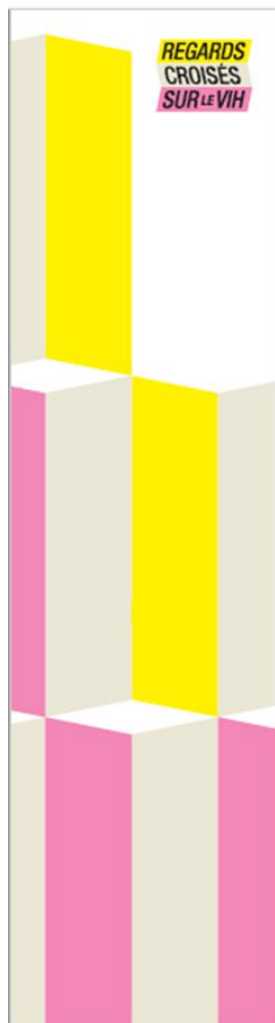
Tableau 2:
Diagnostics du VIH, selon la voie d'infection¹ et le canton / la région², 2015

Voie d'infection:	Hétérosexuelle		HSH		Inconnue / autre	
	N	%	N	%	N	%
Berne	35	54,8%	27	41,9%	2	3,2%
Bâle-Ville	9	47,4%	8	42,1%	2	10,5%
Genève	28	45,1%	22	35,3%	12	19,6%
Vaud	29	38,8%	35	46,9%	11	14,3%
Zurich	47	32,8%	82	57,8%	13	9,5%
Plateau suisse	12	29,7%	18	43,2%	11	27,0%
Suisse orientale	12	47,8%	11	43,5%	2	8,7%
Suisse romande	24	48,1%	18	37,0%	7	14,8%
Tessin / Grisons	9	35,7%	12	50,0%	3	14,3%
Suisse centrale	6	27,8%	14	66,7%	1	5,6%
Suisse	210	40,4%	247	47,4%	66	12,3%

Source: BAG-Bulletin 46 du 14 novembre 2016



GROUPE SIDA GENEVE



Awareness campaigns for the general public

- Groupe sida Genève conducts awareness campaigns on HIV and other STIs targeted at the general public through brochures as well as print, electronic and social media
- **Ligne infos sida**: telephone hotline to answer questions related to HIV and other STIs 7 days a week, 365 days a year. Services are anonymous and confidential.
- Website infotestvih.ch lists all testing sites in French-speaking Switzerland and neighbouring France as well as comprehensive information on risk-reduction measures and counseling services: 45'000 views per year



Prevention campaigns tailored to the needs of key populations

- Outreach strategies to promote testing and counselling amongst **key populations** and **vulnerable populations**.
 - **Migrants**: GsG has increasingly targeted prevention campaigns to communities hailing from high-prevalence countries and regions with the aim to facilitate access to testing and treatment and to reduce new infections.
 - **MSM**: outreach campaigns at bars, clubs, recreation centres, public parks and other meeting venues to identify the particular needs of MSM and to encourage attitudes and behaviour conducive to sexual health promotion and HIV prevention.
 - Other **target populations**: male and female sex workers (in cooperation with Aspasié), prisoners, other vulnerable populations.
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Je me pose des questions sur les infections sexuellement transmissibles

J'aimerais faire un test de dépistage du VIH/sida

La lutte contre le sida a changé. Où en suis-je avec le VIH ?

0840 716 716

Le Groupe sida Genève vous offre

- Un espace où parler librement de prévention et de sexualité
- Des bons pour un test VIH gratuit
- Des informations sur tous les lieux où se faire dépister sur www.infosetivh.ch

Le Groupe sida Genève vous accueille

- pour des rencontres et des repas conviviaux avec d'autres personnes séropositives
- pour des discussions individuelles et confidentielles
- pour vous accompagner et vous écouter dans vos droits

Le Groupe sida Genève vient vers vous

- pour vous informer des dernières actualités sur le VIH/sida
- pour vous proposer des ateliers sur la santé sexuelle, le VIH/sida et vos droits
- collabore avec des associations à Genève, de France voisine et sur le plan international

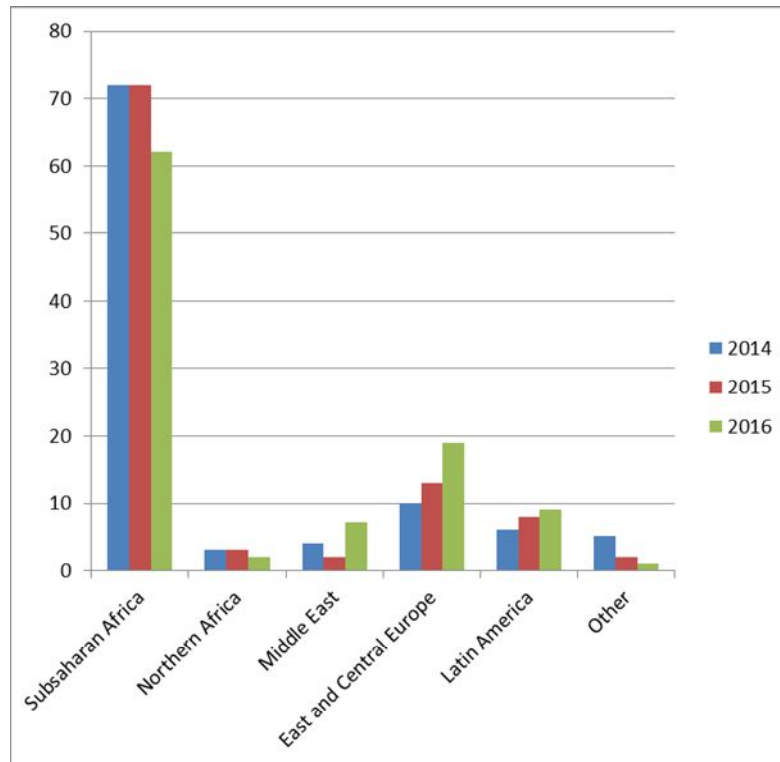
Outreach by the numbers: 2016

6'139 migrants were approached by the GsG prevention team and **1'937** interviews conducted in the context of **98** outreach interventions at **36** sites.

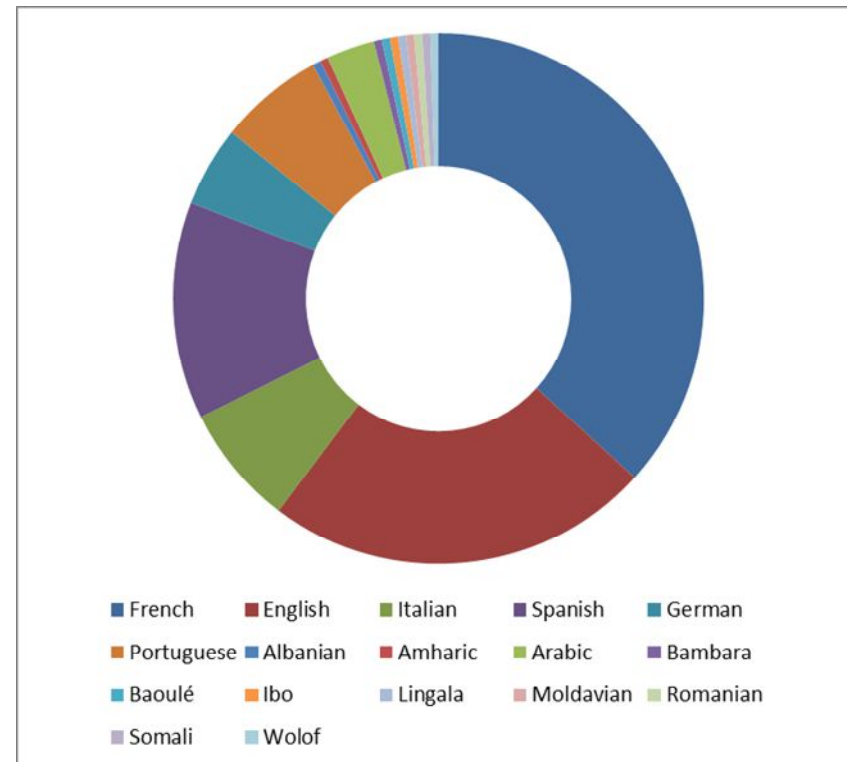
At the Migrant Health Centre, two GsG nurses conducted **216** VCT consultations, 68 of which with the assistance of an interpreter.

1'635 men were approached in the context of **109** outreach interventions targeted at MSM at **9** sites.

Diverse backgrounds of target populations

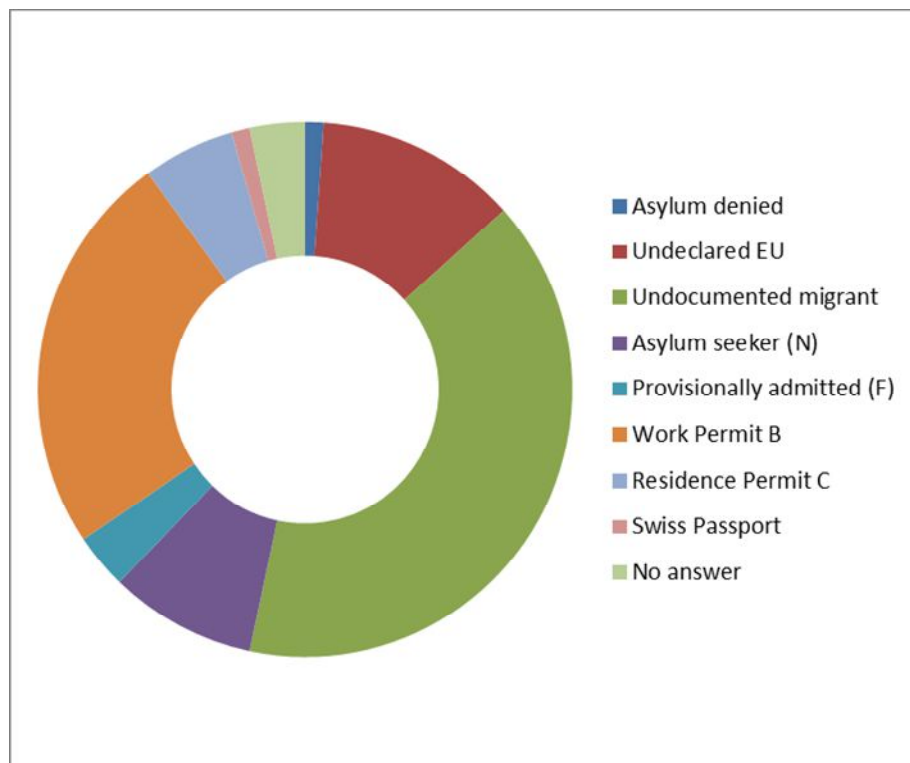


Beneficiaries of VCT consultations : geographical origins

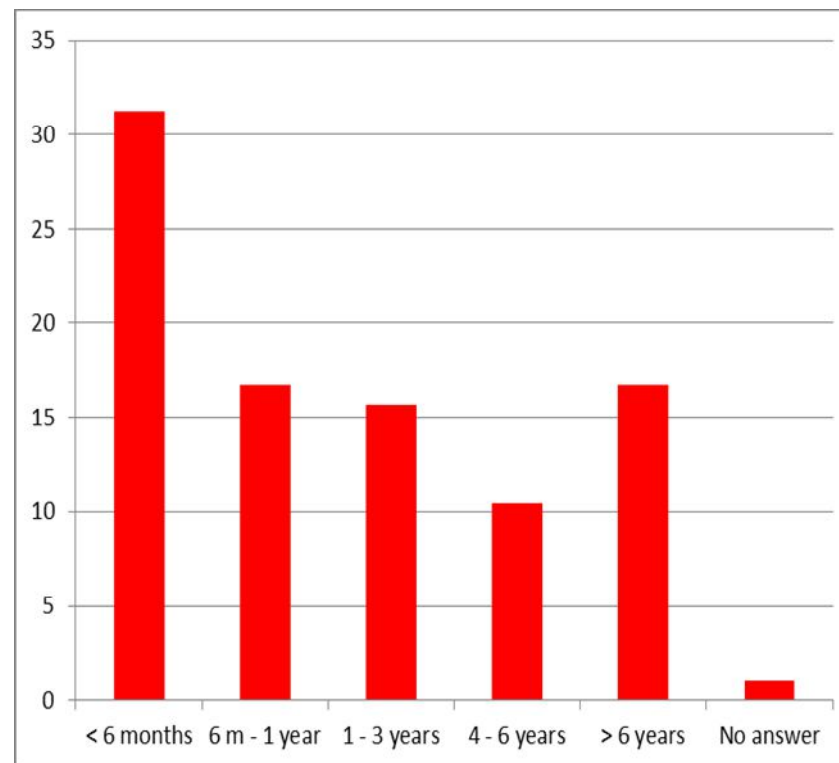


Languages spoken by survey participants, 2015

Legal status of target populations

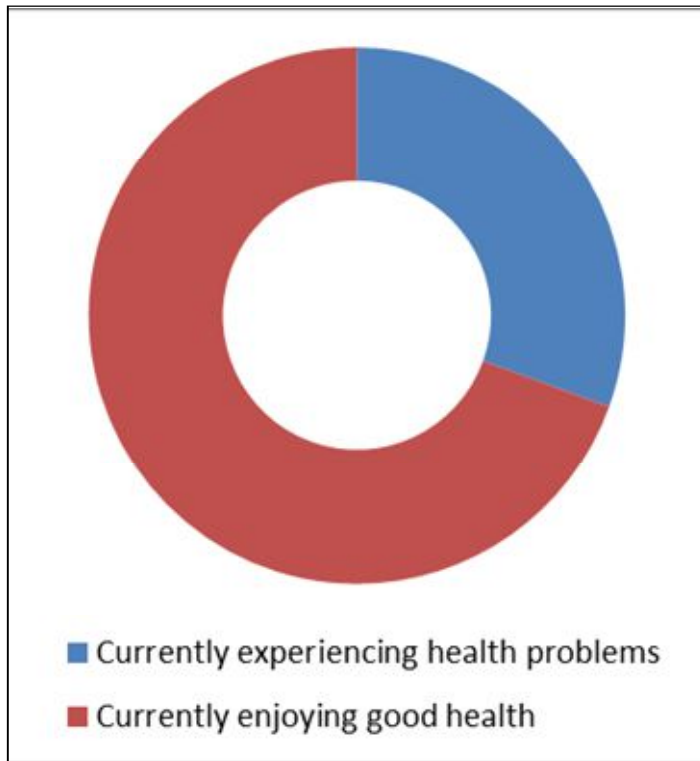


Legal status of survey participants, 2015

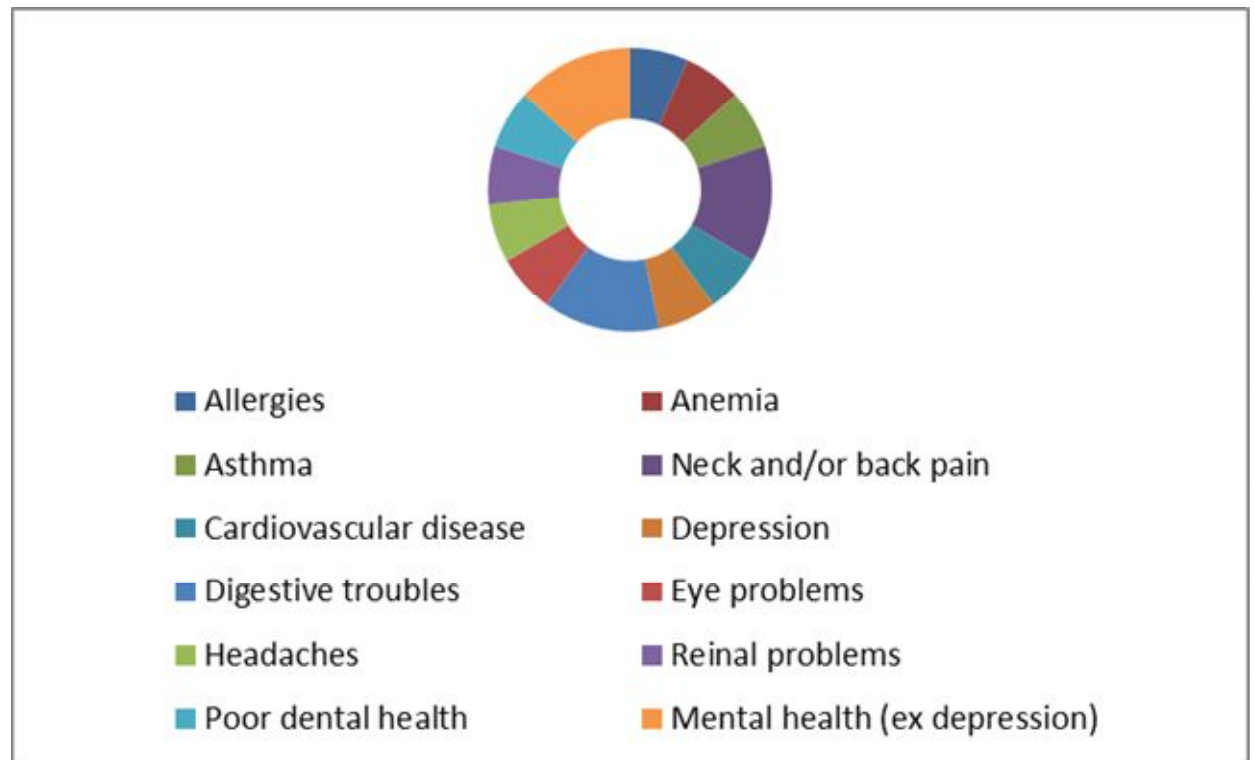


Time since arrival in Geneva (survey participants, 2015)

Health status of migrants in Geneva



Self-assessment by survey participants, 2015



Health issues experienced by survey participants, 2015 (multiple answers possible)



Multiple barriers to testing

- Legal
 - Financial
 - Informational
 - Psychological
 - Sociological / cultural
 - Stigma
- Multiple strategies required to overcome multiple barriers, but one common denominator: trust
-



Informational barriers to testing

- VIH and VIH transmission
 - Sexual practices and associated risks
 - Testing recommendations
 - Access to treatment and treatment options
 - Right to health
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- Importance of factually accurate and culturally sensitive information
 - No one-size-fits all approach: need for pluralistic approaches
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The 90-90-90-0 targets



diagnosed

In 2020
90% of all people
living with HIV will
know their HIV status



on treatment

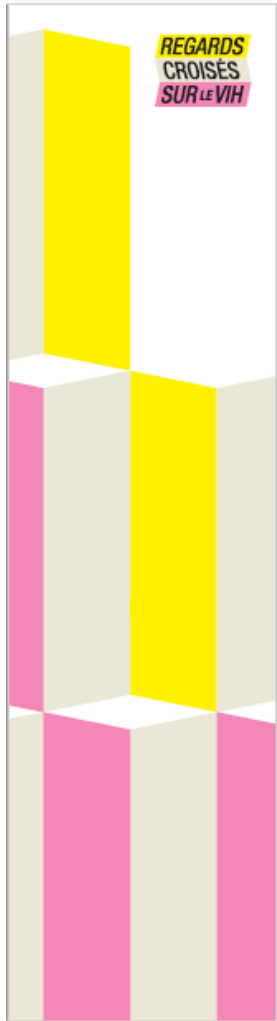
In 2020
90% of all people
diagnosed with HIV will
receive sustained
antiretroviral therapy



virally suppressed

In 2020
90% of all people receiving
antiretroviral therapy will be
virally suppressed

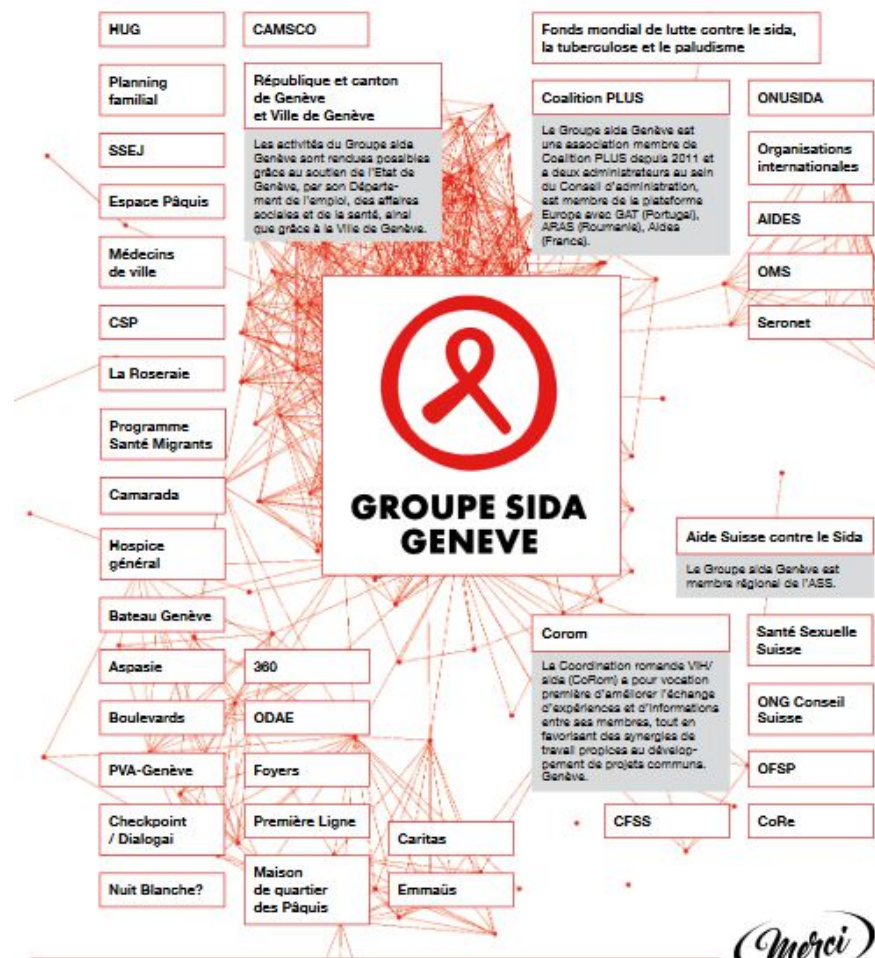




Getting to scale ... to leave no one behind

- Multiple target audiences:
 - Individuals
 - Key population communities
 - Peer educators
 - Social workers and health care professionals (« train the trainers »)
 - etc.
- Strong partnerships with other organizations working with key populations (joint interventions, referral systems)

Our network



Conclusions

- Testing forms an integral part of the « test – treat and retain » approach
 - Identifying barriers to testing is key to removing barriers
 - Key populations are subject to several factors of vulnerability: prevention and testing strategies must take into account social and economic determinants of health and be rights-based
 - Key populations are not homogeneous and evolve continuously: need for differentiated and dynamic approaches
 - Outreach strategies are most effective when implemented by a coordinated network of actors and targeted at individuals and groups within key populations and working with key populations
 - The « last mile » is particularly resource-intensive, but can be scaled up
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